

YOUR
LOGO



SEO Report

AUGUST
2023





01. **Backlink Profile**

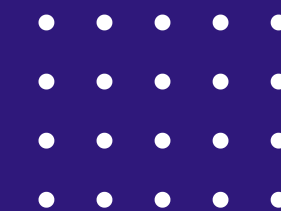
02. **Customer Acquisition**

03. **Top Keywords**

04. **Our Goals**

05. **Our Strategy**

06. **Summary**



Current Backlink Profile



DA 60+
Backlinks



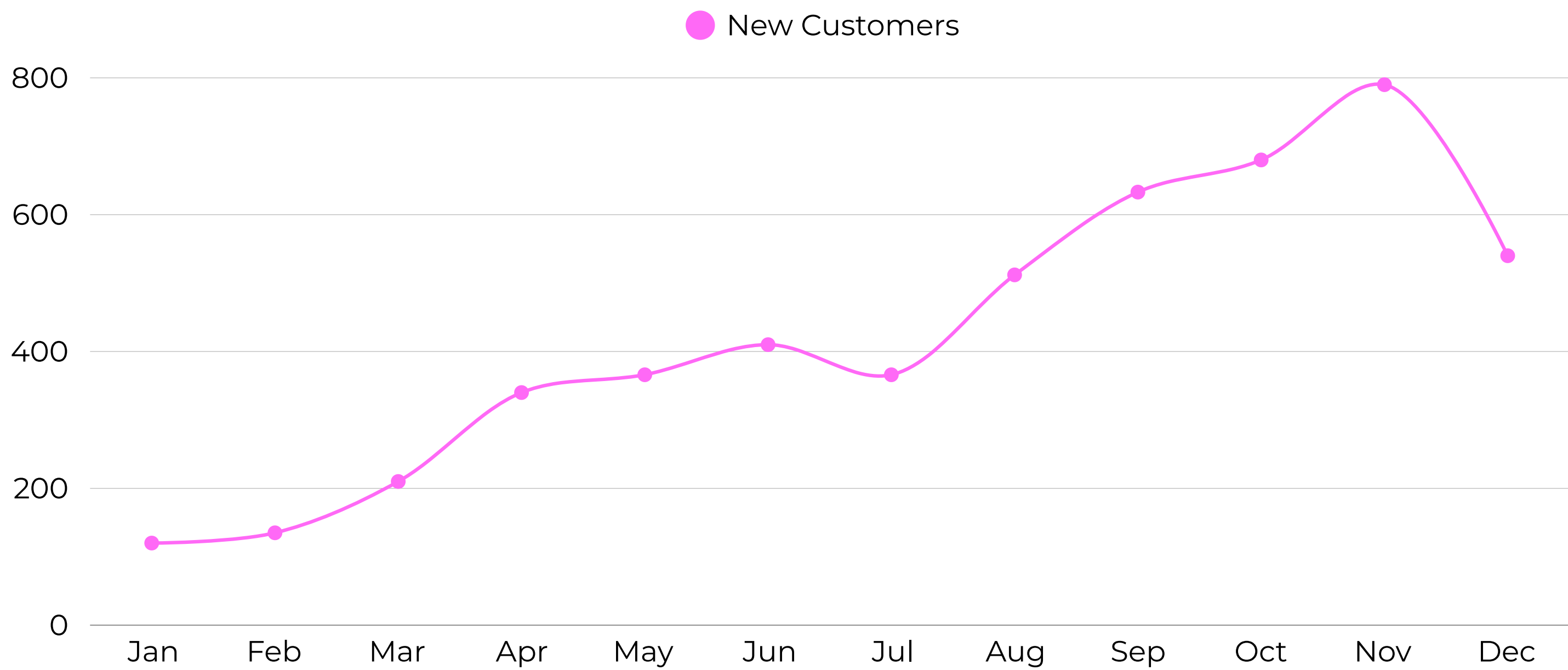
Up to DA 40
Backlinks



Total
Backlinks

Customer Acquisition

2022 Statistics



Current Top Keywords



Keyword	Rank	Traffic	CPC
Creative Studio	33	4500+	\$2.1
Branding Studio	15	2500+	\$1.5
Logo Design	2	44200+	\$8.1
Webdesign in NY	6	34600+	\$6.1
Branding System	58	1300+	\$1.2
Website Design	3	50500+	\$9.4

Our Goals

For Q4 2023



Our Goals

Our Top Priorities for The Next Few Months

01. Building More Backlinks

Getting to 1000 Backlinks

03. Increasing Organic Reach

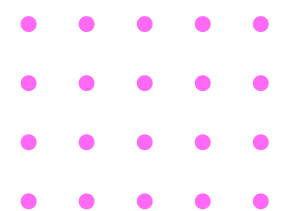
Ranking Higher Through
Strategic SE Optimization

02. Creating New Content

Creating More Valuable
and Shareable Content

04. Improving Conversion

Converting More Visitors
to Subscribers





How we Build More Backlinks

- | | | | |
|-----|-----------------------------|-----|----------------------------------|
| 01. | Finding Broken Links | 04. | Create Skyscraper Content |
| 02. | Building Linkable Content | 05. | Create Infographics |
| 03. | Partner For Do Follow Links | 06. | Create Awareness on Social Media |



Our Pillars of Content

What types of content are we creating?



Our Pillars of Content



Skyscraper
Content for
Creators



Short Form
Tutorials for
Youtube



DIY Educational
Series Articles
for Creators



Increasing Reach

To increase there is pretty much only a few top level strategies that we can employ and they all involve creating new valuable content and finding ways to deliver it to our potential target audience



How to Improve Conversion



01.

Use Clear Call to Actions

02.

Use More Call to Actions

03.

Use Subtle Pop Up Prompts

04.

Use Only Relevant CTA on Any Page

05.

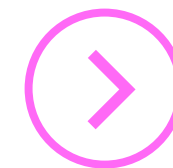
Make the Sign Up Process Painless

06.

Improve Page Load Speeds



Our Strategy



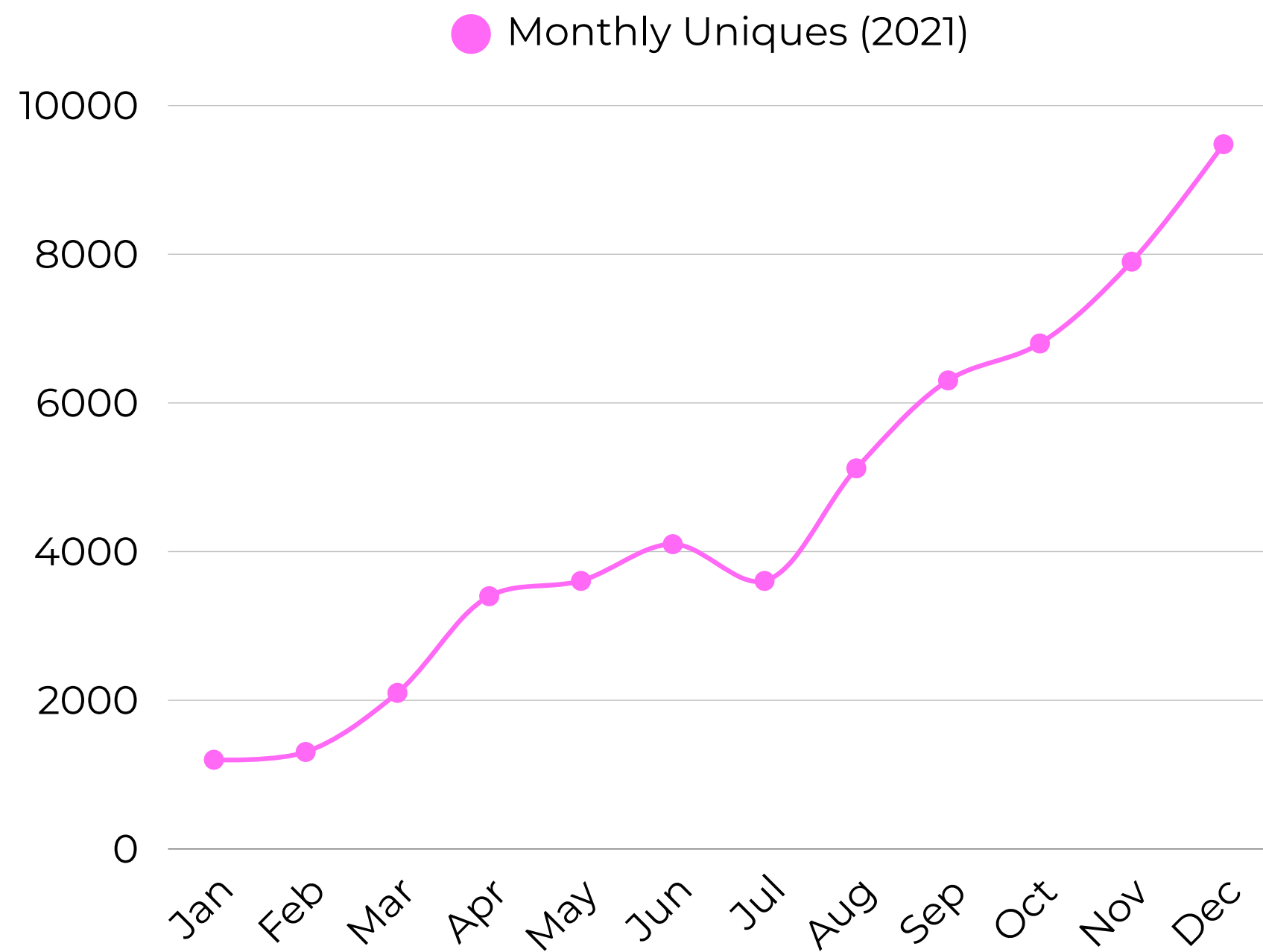
Our Top Priority

Increasing Organic Traffic

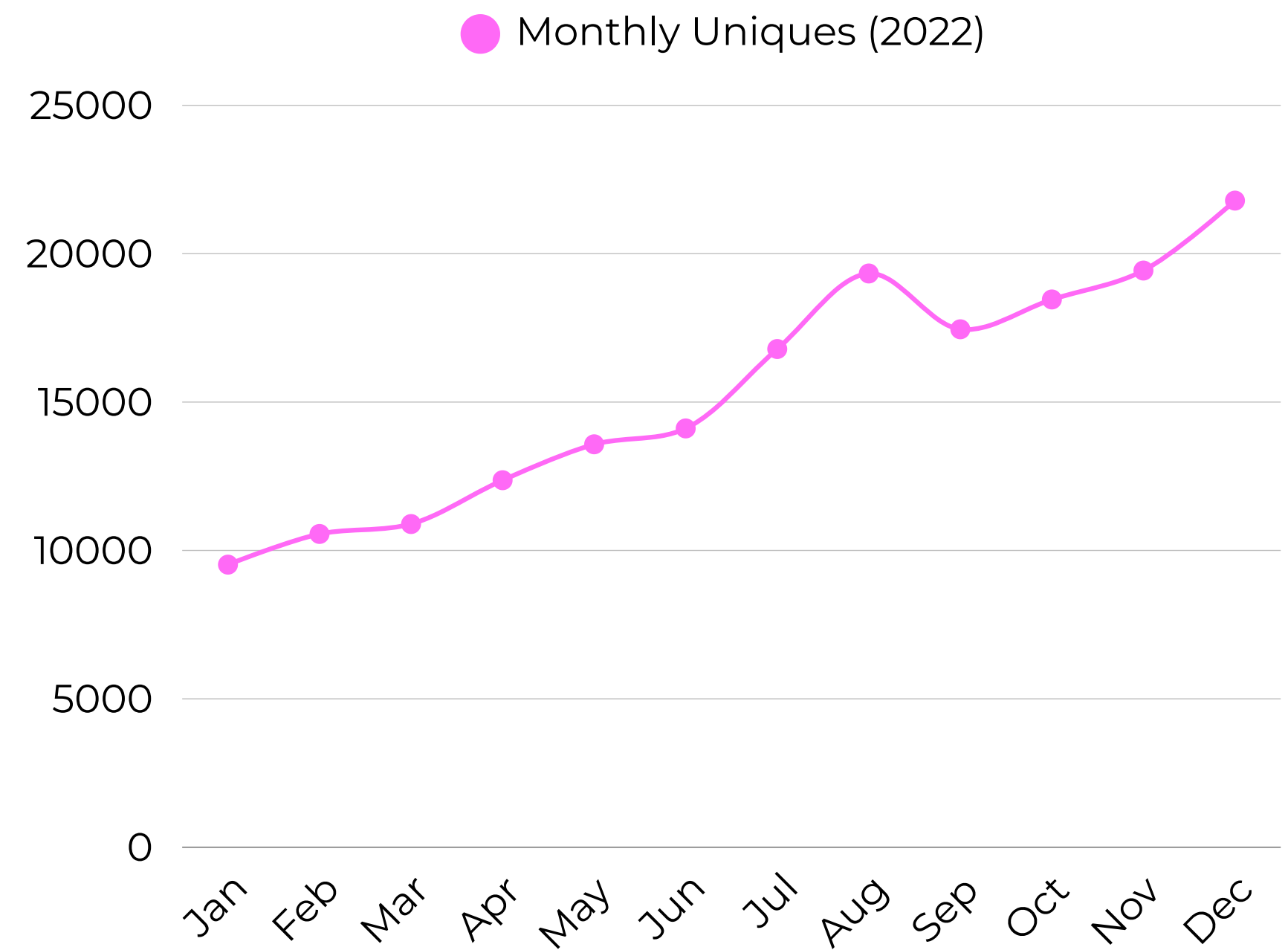
The main criteria our strategy should be evaluated by is the organic traffic the website is getting from quarter to quarter. If the number are going up, we're doing what we're paid to do.



Traffic



Year Over Year





Pillars of Content Strategy

Keep executing the pillars of content strategy to create more linkble content for the audience.

On Page Optimization

To make the pages easier to find for potential audience through search engines, use the correct keywords, tags and headings.

Link Building Outreach

The most effective and the fastest way to build backlinks next to creating super valuable content is still direct outreach.



Keywords to Target



Keyword	KW Rank	Traffic	CPC
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Summary



Summary



What Has Happened

- 01 Traffic Keeps Increasing
- 02 More Backlinks Year Over Year
- 03 More Valuable Content Added

What We'll Work On

- 01 Focus on New Keywords
- 02 Keep Adding Linkable Content
- 03 Focus on the Three Pillar Strategy

That's It!

Have Any Questions?



Let's Keep in Touch



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